

## Junior Marketing Manager (m/f/d)

### About us

Did you know that almost every airline has a student tariff? A deal that's carefully crafted for every student's needs? No? Well, you're not alone.

At Flyla we're changing that. We make student flight fares discoverable, comparable and bookable!

**Discoverable** – as they are often hiding behind obscure landing pages or on affiliate websites.

**Comparable** – as every airline offers different benefits to students: sometimes it's a cheaper ticket, sometimes it's a free extra bag, sometimes it's both.

**Bookable** – as we're a IATA licensed ticket issuer who sells tickets straight to the students.

### Your mission

We currently have social media channels that are getting little attention. And with your help we want to change that and jointly achieve an active social media following, sharable posts and engagement with our followers' content.

- Manage our social media channels; and create ones where you think it makes sense to
- Flood those channels with high quality content you create using our corporate identity guidelines of course
- Regularly monitor performance against KPIs with the help of tracking tools
- Work with all our team members to ensure that the right tone of voice and personality are used across our channels

### Your profile

- A beginner's mindset – none of us know exactly which way we'll go and data trumps opinion
- Love for commenting on our target group's social media posts
- Experience in using social media
- An eye for good video and image content
- Plus: Experience with mockup tools such as Sketch, Unbounce, Webflow etc.

### Why us?

- A large area of responsibility
- Room for creativity and the opportunity to contribute to the success of our company
- A flat hierarchy and open communication with the founders
- Fair payment
- Gym membership
- Centrally located in Berlin
- Flexible vacation days

### Sounds interesting?

So send us your CV via mail to [jobs@flyla.com](mailto:jobs@flyla.com) or apply at <https://flyla.jobs.personio.com/>

**We're looking forward to your application!**

Your Recruiting-Team