

## **Job Description – DACH Junior Content Creator – Internship**

Evaneos is Europe's leading online marketplace for tailor-made, multi-day tours. We connect travelers with local travel agents who are based in the destination, allowing them to create 100% personalized itineraries.

Evaneos is a first-of-its-kind online community of local agents, with a network of more than 1,300 hand-picked local experts in more than 160 international destinations. Since 2009, as your trusted third party, we've helped more than 300,000 travelers from 11 European and North American countries create and carry out customized trips. Our model allows travelers to create an individualized trip that's far more suited to their travel needs than the average cookie-cutter tour. This model better serves the local communities as well, allowing a better distribution of resources and visitors within a region, and keeping more revenue within the local community.

Evaneos is the answer to the problems of mass tourism and standardized trips.

### **Mission**

As a DACH Content Creator, you ensure that all the content produced is consistent with the pre-defined editorial strategy and maintains the "voice" and "stand" of Evaneos.

You are the gatekeeper for what our German speaker users see.

Be it readability, ease of understanding, content timeliness, content relevancy.

We are looking for an intern to join our Marketing Growth & Performance team of Evaneos and develop the German content production for our German speaking markets (Germany, Switzerland, Austria). You'd be reporting directly to Mathilde, our CRM & Content manager.

### **Task**

- Writing and/or translating articles, blog posts, social media updates, newsletters, webinars or any other content needed for the German market
- Be the guarantor of the quality of the content produced for DACH market
- Support in newsletter production (design, writing, basic targeting) & reporting
- Participation in development and respect for guidelines (*inclusive writing, tone of voice*)
- Work closely with Evaneos teams to think how editorial can help drive growth
- Keep an eye on Market trend & have a strong link with Philip, our Northern Europe Country manager, to be aware of any market specificities
- Support in graphic productions (banners, etc.) & iconographic research.

## **Skills**

Native or fluent german speaker

Good practice of English and French is a plus

Excellent writing skills and basic SEO knowledge

- Comfortable working in a fast-paced, deadline-driven environment
- Ability to learn new digital systems & software quickly
- Excellent multi-tasking skills
- High attention to detail and organization
- Enthusiastic and self-motivated
- Organized, creative and strong problem-solving skills
- Strong communication skills
- Understanding of Travel culture, trends, and insights
- Flexible & autonomous
- A strong affinity with online marketing
- Result oriented
- You are not scared to collaborate across function or departments to get the best outcome for your work