

### We redefine mobility by providing easy access to a full range of bikes everywhere you go.

List and Ride is a technology company, that operates a community marketplace for bike hire and cycling activities. Founded in Berlin end of 2016, we are an international company with offices in Berlin, Munich and Kiev and we want to work with talented people from around the world. Through www.listnride.com people can search and book the next cycling experience, location independent. A large selection of premium bikes and cycling activities are provided by shops, hotels, brands and private owners, which are available across cities and holiday regions in Europe.

# Internship Communications (m/f)

#### What will keep you challenged

- Creating and optimizing various creative and innovative PR campaigns
- Being responsible for the media outreach online and offline including tasks like writing press releases, content creation and marketing communication
- Implementing ideas for new content formats on different channels
- Networking: You are an outgoing person, that likes to keep in touch and inform journalists and other multipliers
- Reporting and research: Responsible for monitoring media presence online / offline
- Being responsible for the conception and implementation of the marketing materials

## Which traits contribute to your success

- Successfully completed at least a Bachelor study in media-related studies (e.g. communications, social studies or a comparable field)
- Practical experience in marketing and/or communication, ideally in a startup
- Very good writing skills, a feeling for addressing the target audience
- Being a communicative team player with a high level of quality awareness
- Fluency in German and English

## What to expect working with us

- Becoming part of a highly motivated and professional team
- Unique opportunity to experience development and to make an impact in a start-up
- Flexible working hours, open culture with flat hierarchies
- Working at a modern and well-equipped office in Munich or Berlin
- We regularly go for rides together, offer barista coffee and have team events

Do you want to be part of our success story? Please send your application to contact@listnride.com