



Travel meets Tech

Working Student Performance Marketing (f/m/d)

Holidu is building the world's best search engine for vacation rentals. Our mission is to make finding and booking the perfect rental finally easy. We are on this journey in a rapidly growing team of travel and technology enthusiasts from all over the world. Our travel mates also include investors and mentors who have helped companies such as Booking.com, Spotify and Zalando to achieve global success. So, pack your bag, hop on board and get ready for take off!

Your role in this journey

You will work closely with the Online Marketing heads in order to drive the Holidu business and continually grow revenues and profitability. Your tasks span across all areas of Online Marketing:

- Set up and optimize Search Engine Advertising campaigns
- Support process improvements together with Business Intelligence and IT
- Analyze and optimize Google AdWords campaigns
- Test and evaluate the activities on different performance channels

Your backpack is filled with

- Studies in business, economics, physics, computer science or related
- Quantitative mindset and desire to work with data and to constantly improve
- Previous experience in Search Engine Advertising is a plus
- Very good English skills, any additional language beneficial
- Proficient knowledge of MS Office, especially Excel

Our adventure includes

- Cutting edge technology in all areas of our fast-growing business
- A diverse international team with the ambition to achieve amazing things
- Flat hierarchies, responsibility and freedom to develop your own ideas
- Continuous learning from and with experienced co-workers and mentors
- Real team play with a lot of fun together during and outside of work

Want to travel with us?

Visit [holidu.com/careers](https://www.holidu.com/careers) to learn more and apply. Your first travel contact will be Julia from HR.

We champion diversity in every aspect of life. We encourage applications from all genders, corners of the world and individual backgrounds. If you have a disability or special need that requires accommodation, please let us know.