

WORKING STUDENT SEO MARKETING

(M/F)

We are looking for a **Cologne based Working Student SEO Marketing (m/f)** to join a dynamic and fast-paced environment supporting our SEO team.

The **HRS GROUP** continues to expand and employs more than 1,500 people in 29 offices across the world. To fuel our growth, we are looking for entrepreneurial minds, who “love to make it happen”, meaning they are passionate and result-driven, have a strong team-spirit and will take on the challenge to pioneer the ever changing travel industry. Do you want to be part of this exciting journey?

The challenge you are up for

- Provide support to the SEO Team (steer the on-page and off-page content)
- Optimize the on-page content of landing pages to meet modern search engine standards (including voice search)
- Support to create data- and performance-driven strategies to boost the overall performance of the group’s organic visibility
- Improve quality with cross-functional teams as well as external parties on both on-page and off-page activities
- Analyze data in order to improve SEO Content efficiency

The commitment you bring

- Student in the field of Communications, Media, German studies, Journalism, Business management or equivalent
- A passion for SEO, Mobile, Analytics and the Travel industry
- Knowledge of Content Creation and Correction
- Professional proficiency of German is a must, spoken and written; English desired
- Strong communication and writing skills

The reward you get

- A challenging Marketing role with high degree of responsibility and the possibility to get a permanent contract
- Plenty of room for personal growth and professional development
- A passionate and international team that will help you to be fast an important part of the team & will share their knowledge with you
- A modern working environment with flexible working hours and the option to work from home few days a month
- Working in an open minded atmosphere with amenities like free Soft drinks, coffee, fruits etc. & regular team events in our HQ right next to the central train station and the Dom in Cologne

Do you want to join us? – Apply online and become part of our team! Send your application to:

Beatriz.HausmannMartinez@hrs.de or direct to our career page:

https://jobs.hrs.de/en/jobs/job/238352/Working_Student_SEO_Support_m_f/

WE ARE WAITING FOR YOU! ☺