

Working Student SEO Support (m/f)

We are looking for a **Cologne** based **Working Student SEO Support (m/f)** to join a dynamic and fast-paced environment supporting our SEO team.

As **HRS GROUP** we are the world's leading hotel solutions provider and enable business travelers not only to search & book their hotel accommodation around the globe, but enjoy smart services that simplify their travel experience and make it comfortable. It is our goal to make the lodging experience easy, efficient and smart. Our business unit Business Travel Solutions provide accommodations in 190 countries. Our booking portals combine more than 850,000 accommodations worldwide and form the basis for our innovative end-to-end solutions we are offering to global corporations. Our portals HRS, HRS Holidays, HOTEL DE and Tiscover reach more than 160 million website visits per year. HRS has been first mover in offering mobile bookings via native apps since 2009 which are installed on 23 million mobile devices. With this, we enable guests to use mobile check in and check out or payment of the hotel invoice via smartphone.

The **HRS GROUP** continues to expand and employs more than 1,500 people in 29 offices across the world. To fuel our growth, we are looking for entrepreneurial minds, who "love to make it happen", meaning they are passionate and result-driven, have a strong team-spirit and will take on the challenge to pioneer the ever changing travel industry. Do you want to be part of this exciting journey?

The challenge you are up for

- Provide support to the SEO Team (steer the on-page and off-page content)
- Optimize the on-page content of landing pages to meet modern search engine standards (including voice search)
- Support to create data- and performance-driven strategies to boost the overall performance of the group's organic visibility
- Improve quality with cross-functional teams as well as external parties on both on-page and off-page activities
- Analyze data in order to improve SEO Content efficiency

The commitment you bring

- Student in the field of Communications, Media, German studies, Journalism, Business management or equivalent
- A passion for SEO, Mobile, Analytics and the Travel industry
- Knowledge of Content Creation and Correction
- Professional proficiency of German is a must, spoken and written; English desired
- Strong communication and writing skills

The reward you get

- An impact Marketing role with high degrees of responsibility and autonomy
- Plenty of room for personal growth and professional development
- A passionate team that will help you to be fast an important part itselfs & will share their knowledge with you
- A modern working environment with flexible working hours and the option to work from home few days a month
- Working in an open minded atmosphere with amenities like free Softdrinks, coffee, fruit etc. and regular team events in our HQ in Cologne in front of the Dom

Apply online to: Beatriz.HausmannMartinez@hrs.de and join our Team!